

# AMPLIFY CLEARWATER

ESTABLISHED 2019

600 Cleveland St, Suite 100, Clearwater  
429 Poinsettia Ave, Clearwater Beach  
[amplifyclearwater.com](http://amplifyclearwater.com)  
727-461-0011



*"I'm excited to work with chamber members, community leaders, key stakeholders and regional partners to build on the chamber's reputation as the preeminent membership organization for business."*

## AMANDA PASDON PAYNE

Chief Executive Officer

*OUR MISSION: To enhance economic growth in the Clearwater region by focusing on the development of our members in the business and tourist communities.*

## STRENGTHEN OUR REGIONAL ECONOMY

# AMPLIFY **\$10,000** ANNUALLY

You deserve recognition for making our region a prosperous place. As a community benefactor, we know you want to help the region attract and retain talent, build a robust workforce, and drive a growing economy.

### POSITIONING IN OUR REGION

- Gift a membership to the charity or veteran-owned startup of your choice (\$415 Value) includes public presentation
- Select and sponsor a recipient of the Business of the Year Award
- Your logo on our AMPLIFY Wall
- Gift an AchievHERs annual pass to one on your team

### SERVICES

- Trailing Family Concierge services for your talent recruitment efforts
- AmplifyClearwater.com annual sponsorship (\$4,800 Value) plus permanent rotating logo on our home page and company profile
- Unlimited regional branches or up to ten additional businesses (\$4,150 Value)



PLUS ALL OF THE SERVICES AND BENEFITS OF MAGNIFY, PROPEL, EMPOWER AND DISCOVER LEVELS ON THE FOLLOWING PAGES

## REPRESENTING YOUR INTERESTS IN LOCAL GOVERNMENT

# MAGNIFY \$5,000 ANNUALLY

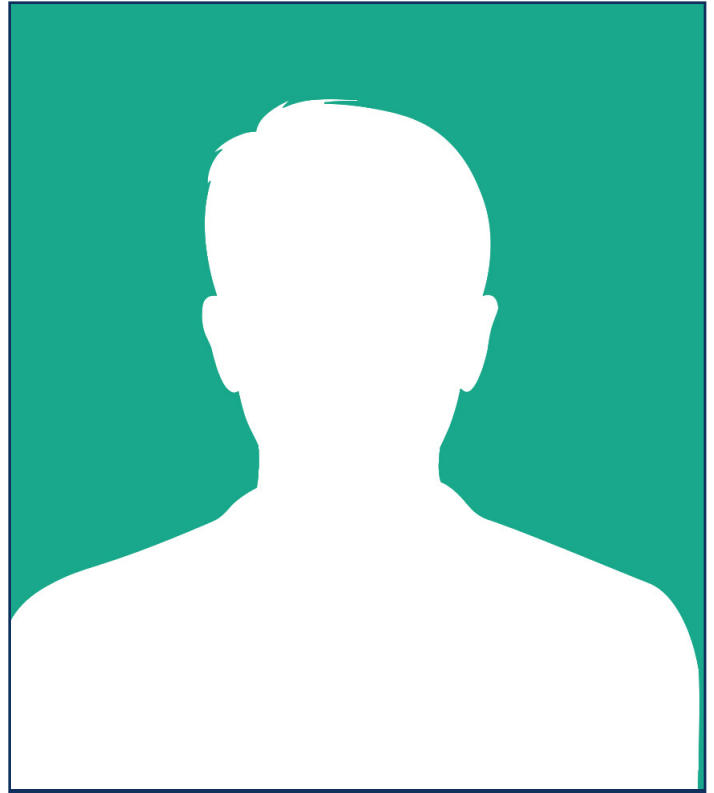
As a leader, you care about developing relationships with other business and civic leaders in order to grow your business. The problem is it's hard to know where to plug in, which can make you feel like you don't have a voice or like you're being left behind. We believe you shouldn't have to search for ways to make your community a better place. It all starts with showing up.

### ACCESS

- Reserved seat on the President's Leadership Council meets biannually **Exclusive!**
- AmplifyClearwater.com sponsor, nine months (\$3,600 value)
- Leadership Program sponsor or benefactor or scholarship **NEW!**
- Pair of tickets to the Legislative Breakfast (\$140 value)
- Private legislative reception **Exclusive!**
- Invitation to Tallahassee Lobbying Trip

### SERVICES

- Personal membership concierge and a customized membership plan
- Additional businesses or branches, up to three (\$1,320 value)



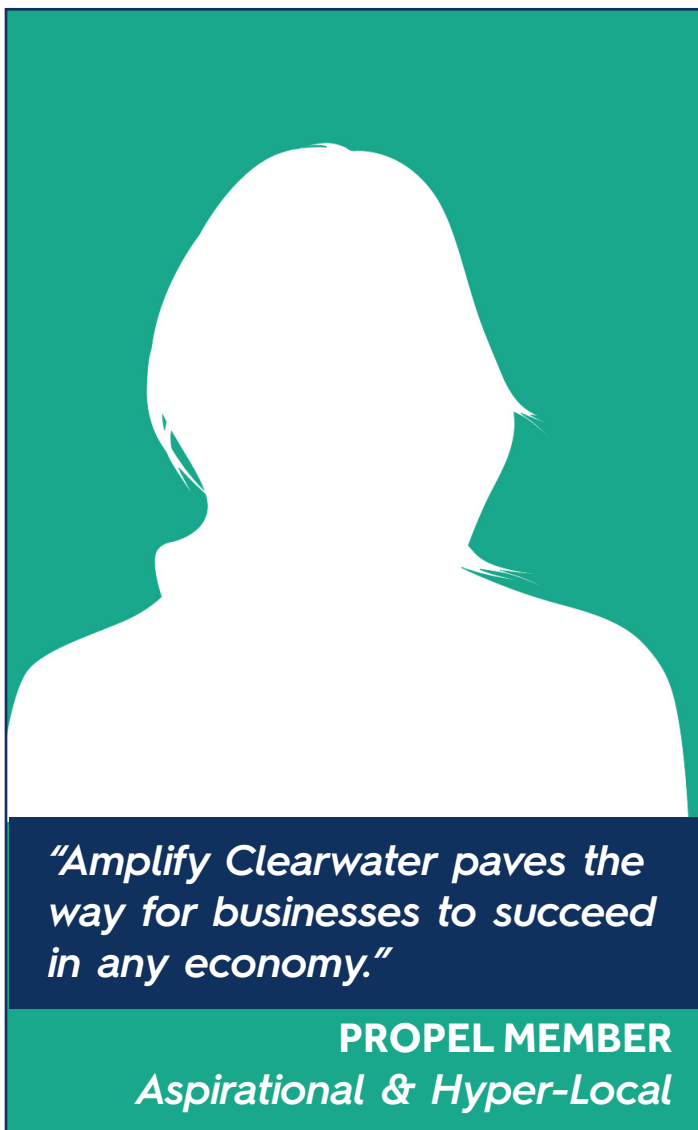
*"Amplify Clearwater paves the way for businesses to succeed in any economy."*

**MAGNIFY MEMBER**  
*Aspirational & Hyper-Local*

PLUS ALL OF THE SERVICES AND BENEFITS OF PROPEL, EMPOWER AND DISCOVER LEVELS ON THE FOLLOWING PAGES

## SUPPORT OUR PROGRAMS IN LEADERSHIP DEVELOPMENT

# PROPEL **\$2,500** ANNUALLY



You want to work with the other influencers in our community so you never have to worry about missing out on the very opportunities you've been striving for. Watch your team get stronger as they are better informed. Enjoy being among influential leaders who are shaping our region.

### ACCESS

- Annual Growth Breakfast with the board *Exclusive!*
- AmplifyClearwater.com Sponsor, six months (\$2,400 value)
- Ticket to the Annual Dinner (\$125 value)
- Reserved seat at our Legislative Breakfast (\$70 value)

### SERVICES

- Additional categories or locations, up to two (\$100 value)

PLUS ALL OF THE SERVICES AND BENEFITS OF ENGAGE AND DIVE IN LEVELS ON THE FOLLOWING PAGES

## PROMOTING YOUR BUSINESS AS A DESTINATION

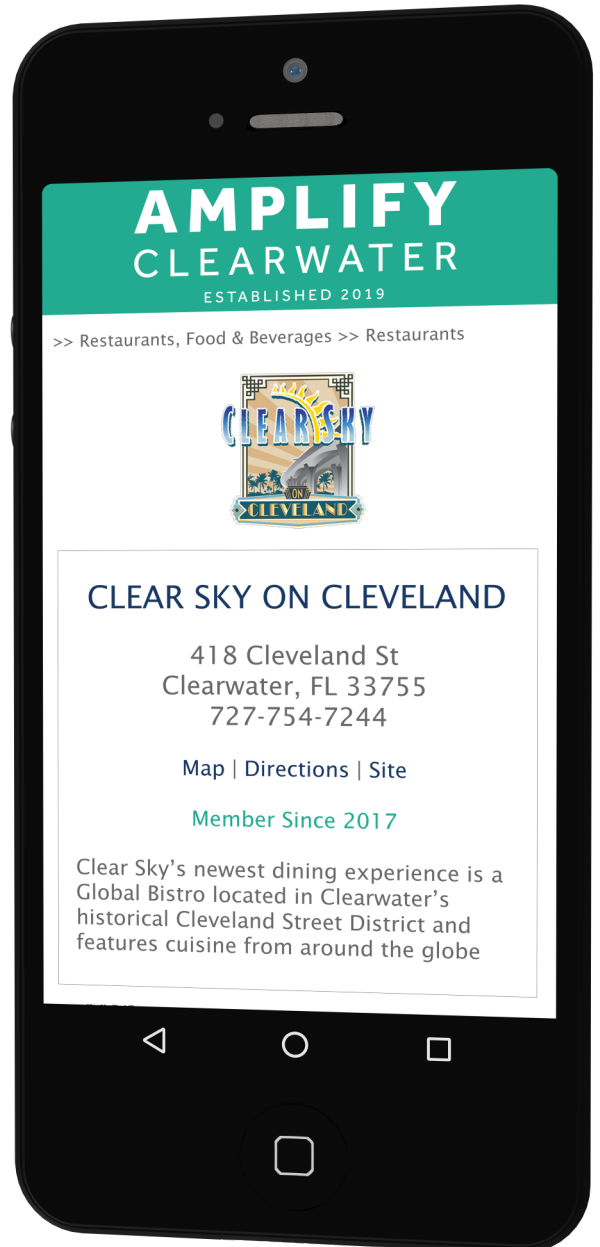
# EMPOWER \$1,000

VALUED AT MORE THAN \$2,070 ANNUALLY

We know it's hard to balance all the demands of your time and attention. That's why we're committed to giving you services to grow your visibility, to make you famous in the community, and to give you better connections that will save you time and money. Gain visibility without trading your time, and get supported by the most influential people in the region.

### MARKETING VISIBILITY

- Premium Ribbon Cutting services to celebrate business growth (\$400 value) **NEW!**
- Your ad on AmplifyClearwater.com, three months (\$1,200 value)
- Business Spotlight published on our blog, social media and featured in our e-newsletter (\$250 Value)
- Online Business Card includes highlighted business listings and search engine optimized business profile on AmplifyClearwater.com (\$150 Value)



PLUS ALL OF THE SERVICES AND BENEFITS OF THE DISCOVER LEVEL ON THE OPPOSITE PAGE

*This membership is not available to companies of 50 employees or more.*

## NEW OPPORTUNITIES THROUGH RELATIONSHIPS

# DISCOVER \$415

## VALUED AT MORE THAN \$900 ANNUALLY

At AMPLIFY Clearwater, we believe you deserve to find a room full of people just like you who can share your story and become an army of salespeople for you. We understand how hard it is to get connected with the right people who can help you grow your business, which is why we are on a mission to be the number-one connector of business owners.

### TO GET CONNECTED:

1. Join today
2. Schedule an orientation with our membership concierge
3. Attend your first event and meet others business owners just like you

JOIN TODAY! Get the connections you need to feel capable and well-informed. Build relationships with other business owners who often become life-long friends.

### CONNECTING YOU TO OUR REGION

- Business referrals exclusively for members
- Search-engine-optimized AmplifyClearwater.com business listing helps your Google rankings

includes business description up to 200 characters

- Invitation to connection events
  - Monthly Forum Speaker Series luncheons
  - Networking Events
  - Chamber Business Women
  - Young Professionals
- Regular updates from different departments:
  - *Online Update*
  - *Insights* from our CEO and task force leadership
  - *Member Newsroom* updates
- Learn how to access the features of your membership at our Member Orientation Luncheon
- Virtual membership plaque and window cling – tell the community you're invested in Clearwater
- Representation at regional governmental meetings
- Members-only pricing at events
- Eligible for advertising on AmplifyClearwater.com
- Display marketing materials in our lobby

*This membership is not available to companies of 25 employees or more.*

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**ENVISION**  
CLEARWATER

EST  '19

**EDUCATE**  
CLEARWATER

EST  '19

**ENGAGE**  
CLEARWATER

EST  '19

**EXPERIENCE**  
CLEARWATER

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